

HOW-TO-SELL THE
INFINITY® TOUCH CONTROL

TAKE CONTROL OF THE SALES CALL



by showing homeowners how
to take control of their comfort.*



turn to the experts





turn to the experts

A large, semi-transparent grey circle graphic that serves as a background for the text.

SEE HOW SIMPLE IT IS TO
TAKE CONTROL



THE INFINITY® TOUCH CONTROL lets homeowners take control by giving command over their entire home comfort preferences through just a touch.* After initial setup, the control automatically instructs the Infinity system to provide optimum levels of comfort and efficiency, including our most efficient systems with Greenspeed™ intelligence. So they can enjoy energy savings without sacrificing comfort. And they will barely have to lift a finger.



SIMPLE CONTROL

- intuitive touchscreen prompts
- easy programming
- easy dealer access
- adjustable brightness
- quick-read icons and type



MOBILE CONTROL†

- mobile/PC app access
- multiple interfaces
- wireless connectivity



BUDGET CONTROL

- maximizes system efficiency
- real-time energy tracking
- comprehensive vacation mode
- Smart Setback technology



SIMPLE **CONTROL**

TOUCHSCREEN TECHNOLOGY

This simple interface allows homeowners to control temperature, humidity, fan speed and more with just a simple touch.

- 1 comfort command choices revealed in an intuitive step-by-step manner
- 2 info icons reveal functionality tips on every screen with just a tap
- 3 access to the weather forecast targeted by zip code†
- 4 Touch 'N' Go® feature provides shortcut to programmability



ures | April 8, 12:33P | system: auto

family room

72°

HEAT TO
68°

COOL TO
71°



menu



INFINITY TOUCH



BUDGET **CONTROL**

TAKE CONTROL OF ENERGY COSTS.

With the energy management capabilities of the Infinity® Touch Control, Carrier is giving homeowners more control over their energy savings than ever before.*

 **greenspeed™**
INTELLIGENCE



The Infinity Touch Control is the mastermind behind the quietest, most energy-efficient Infinity systems, including those featuring our latest breakthrough — Greenspeed™ intelligence.

ENERGY TRACKING

We've pulled back the curtain on energy usage, so homeowners can be more in control of what they spend on their heating and cooling costs. By making the kilowatt-hour for their Infinity® systems as obvious as miles-per-gallon is in their cars, the Infinity Touch Control gives homeowners new insight into energy usage and, with it, new ways to improve their spending.





MOBILE **CONTROL**[†]

ACCESS IN THE PALM OF YOUR HAND.

Homeowners can enjoy full access to their Infinity® Touch Control directly from their mobile, tablet and desktop devices. All they need is a Wi-Fi network.





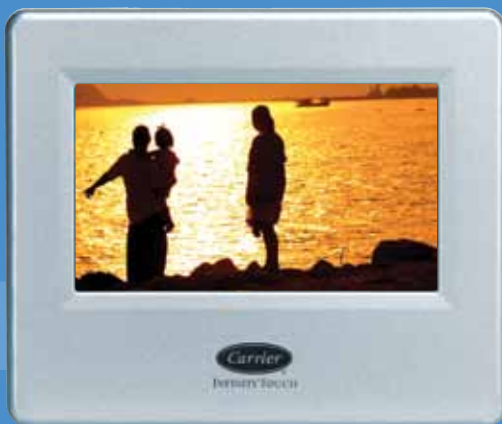
Lose that “did I leave the oven on?” feeling.

Thanks to the mobile app feature, homeowners can easily check to see if they remembered to set the control for while they're away.[†] And if they forgot, they can raise or lower the temperature accordingly right from their phone.

CONVERSATIONAL
CARRIER

Add a photo for an added touch.

Homeowners can transform their control into a photo frame by uploading a photo onto it. So homeowners can surround their control with other photo frames to let it blend in seamlessly into their living space. Awaken the control with just a touch to reveal the control pad.



Beyond programmable.


Home improvement and design TV shows and publications generally preach that upgrading to a programmable thermostat is the key to energy savings. Use this as a foundation to demonstrate that the Infinity® Touch Control is light-years beyond that. There's programmability for the week. Our Touch 'N' Go® feature for simple home-sleep-away settings. Mobile access that lets homeowners extend vacation mode while they're extending their vacation.† And Smart Setback - our unique energy-saving function that gradually brings the comfort levels back to normal just in time for their return home.

Feel good all year-round.

While the Infinity Touch Control is wired to automatically pinpoint the optimal levels of comfort and energy efficiency, homeowners can tailor the system to their own comfort and budgetary preferences with the ability to control comfort nuances like humidity levels and fan speeds.





turn to the experts 



© Carrier Corporation 4/2012

A member of the United Technologies Corporation family. Stock Symbol UTX.

* When installed as part of a complete Infinity® system

† When connected to a Wi-Fi network

Manufacturer reserves the right to discontinue, or change at any time, specifications or designs without notice or without incurring obligations.

www.carrier.com

1-800-CARRIER

01-TSTAT-045-25